

Executive Dashboard

Daily perspective on site traffic across all portals.



Report for January 20

Key Measures

	Today	MTD	Prev Yr MTD (% chg)	YTD	Prev Yr YTD (% chg)
Event A	43,501	894,213	884,765 (1.1%)	894,213	715,259 (25.0%)
Event B	12,801	235,664	220,378 (6.9%)	235,664	193,560 (21.8%)
Event C	786,423	14,890,650	13,135,296 (13.4%)	14,890,650	10,774,112 (38.2%)

Top 10 Stops by Page Views (Today)

1 Sofia	22,715
2 Belgrade	6,359
3 Minsk	4,267
4 Milan	3,018
5 Calais	1,804
6 London	1,657
7 Stamboul	1,488
8 Paris	1,381
9 Zagreb	1,312
10 Brod	1,093

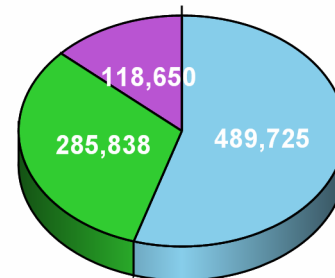
Top 10 Spiders by Page Views (Today)

1 Google	6,119
2 MSN	4,092
3 Yahoo!	1,576
4 Anitbot	617
5 Moget	593
6 WhatUSeek	510
7 Eartchcom.info	491
8 InfoSeek Sidewinder	488
9 Teoma	480
10 Jack	467

Clickthroughs

Action	MTD	YTD
Link Viewed	18,191	18,191
E-mail Sent	3,301	3,301
Chat	862	862
Subscribe Sent	457	457

Organic/Inorganic Page Views (YTD)



■ Organic
■ Known Spiders
■ Unknown/Suspected Spiders

Abandonment

Home Page	41 %
Landing Page	19 %
About	8 %
Profile	6 %

Stop Page Views By Status

